



**Siena Women's  
Basketball  
Pink Zone Game**  
**A Celebration of  
Survivorship**



**Friday  
February 1, 2019**

**Siena College  
Marcelle Athletic Complex**

Thank you in advance for  
supporting *7 to Life!*  
The generosity of our  
sponsors ensures the  
continuation of our local,  
free-of-charge education and  
support programs.



## Sponsorship Opportunities

All sponsorships include name recognition on event flyers, web page, social media, publicity and signage.

### **Full-Court Press \$2,500 - Presenting Sponsor**

- Presenting Sponsor status on Pink Zone game publicity and webpage
- including links to company website, and social media promotion
- Presenting Sponsor status; incl. participation in pre-game survivor recognition and opportunity for intro of half-time activities
- Company name/logo on official Pink Zone webpage and logo on all publicity
- Company banner displayed at reception/game area
- 20 tickets to game including Pink Zone hospitality area (hot and cold hors d'oeuvres/soft drinks)

### **Slam Dunk Sponsorship \$1,000**

- Company name/logo on official Pink Zone webpage; logo on all publicity, links to company website, and social media promotion
- Company banner displayed at reception/game area
- 8 tickets to game including Pink Zone hospitality area (hot and cold hors d'oeuvres/soft drinks)

### **3-Pointer Sponsorship \$500**

- Company name on official Pink Zone webpage and logo on all publicity including links to company website
- Company logo on event table signage
- Company name on Pink Zone event signage
- 4 tickets to game including Pink Zone hospitality area (hot and cold hors d'oeuvres/soft drinks)

### **Lay-Up Sponsorship \$250**

- Company name on official Pink Zone webpage and logo on all publicity
- Company name on event table signage
- Company name on Pink Zone event signage
- 2 tickets to game including Pink Zone hospitality area (hot and cold hors d'oeuvres/soft drinks)

**For information call 7 to Life! (518) 439-5975  
Pru Chapman, Development Manager  
pchapman@tolife.org**

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info@tolife.org • www.tolife.org

# Sponsorship Agreement



## Siena Women's Basketball Pink Zone Game A Celebration of Survivorship



February 1, 2019

Siena College  
Marcelle Athletic Complex

Please complete and return by  
**January 15th** to our Delmar office.

Name/Title: \_\_\_\_\_

Firm (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

I/we agree to sponsor the **Pink Zone** Game  
at the following level:

\_\_\_\_\_ **Full-Court Press** Presenting Sponsor (\$2,500)

\_\_\_\_\_ **Slam Dunk** Sponsor (\$1,000)

\_\_\_\_\_ **3-Pointer** Sponsor (\$500 )

\_\_\_\_\_ **Lay-Up** Sponsor (\$250 )

\_\_\_ My check payable to To Life! in the amount of \$ \_\_\_\_\_

\_\_\_ Please charge my credit card in the amount of \$ \_\_\_\_\_

\_\_\_ Visa \_\_\_ MasterCard \_\_\_ AmEx

Credit Card Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV \_\_\_\_\_

Signature: \_\_\_\_\_

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