



## October is Breast Cancer Awareness Month

Breast Cancer Awareness Month is recognized around the world. This campaign has helped to reduce the stigma associated with breast cancer.

It is a time when we celebrate the advances in research and treatment, rally to raise awareness and educate those about the disease and advocate for our family members and friends who are affected.

We invite all to Celebrate Breast Cancer Awareness Month and welcome your participation in any of these Events and Activities:

### Official Launch of Breast Cancer Awareness Month

Saturday, October 2 @ 10:30 am, join To Life! at the Four Corners in Delmar under the clock tower to kick off the month. Spectrum News will be there too!

### Pink Mile Challenge

A Virtual 5K starting October 1 and throughout the month.

This "race" is a family friend opportunity to get out and be active for a good cause! For more information [click here](#).

### Moonlight Soiree

A Virtual Fundraiser on October 26. We will be presenting the Community Advocate award to Patricia Tobin of Patricia Tobin Fine Jewelry. Our dazzling 4 day online silent auction starts October 22 and features art created by local breast cancer survivors along with amazing auction items donated by local businesses, restaurants and supporters. Open to all and free to participate.

For more information and to register [click here](#).

### Pink Card Campaign

Look for "I Support To Life!" pink cards at local businesses & make a donation

to show your support! If you have a business that would like to promote the cards please call and we will provide some.



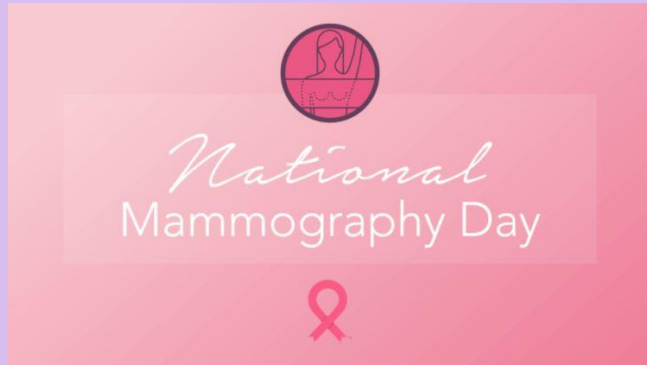
### [Make Your Own Fundraiser](#)

Invite those in your network to help raise funds for a cause that is important to you and to ensure our organization will be there for future diagnosed individuals.

[Click here](#) for ideas that you can initiate. Facebook is one of many ideas.

*Knowledge is power.*

[Click here for more information about breast cancer.](#)



### October 15 is National Mammography Day!

Mammograms can save lives. Early detection is key.

Mammograms are safe and effective.

Breast cancer risk increases with age.

**Schedule yours today!**

Breast Cancer is the most commonly diagnosed cancer in women. It is estimated that in the State of New York over 17,000 cases of breast cancer will be

diagnosed in 2021. The October Awareness campaign has been credited with a proactive increase in screenings and treatment. Early detection is key.

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